



SME Funding Hub

COMMERCIAL LOANS & DEBT ADVISORY

BlueRocke

WEALTH MANAGEMENT

October 2023

Contact Dev Sarker:

Phone [0404 167 989](tel:0404167989)

Email info@bluerocke.com

Address Adelaide: 167 Flinders
Street, Adelaide SA

Web www.smefundinghub.com

Web www.bluerocke.com

Global Experience, Local Knowledge

Welcome to the new look
BlueRocke Wealth Management
and SME Funding Hub newsletter.

In this newsletter we provide you
with essential information to assist
you on your wealth journey as well
as news about our brands and what
is happening right here in South
Australia.

BlueRocke was established to
assist professionals and
businesses owners who are
pressed for time and may be
settling into life in Australia. This is
where we come in bringing global
experience with local knowledge to
achieve your financial goals and
wealth.

SME Funding Hub help small to
medium businesses to source
essential funds to help fuel
business growth and debt
structures that support your
business goals for long-term
growth and success.

To find out more about our SME
Funding Hub and BlueRocke
financial services contact Dev
Sarker on 0404 167 989 or
www.smefundinghub.com or
www.bluerocke.com

How to use your small-business loan to grow your business

Applying for small-business loans can help you get ahead and set your business up for success. So, we're sharing our top ways to use your small-business loan to help your business thrive:

1. Invest in a marketing plan - know your target market, how to attract customers and when & where to advertise
2. Ensure your services match your clients needs - and know who is your customer and why they want to buy from you - your unique value add
3. Buy the right equipment - so that you have the tools, the automation and the processes to deliver the right product at the right time to the right people
4. Get the right people - hire slowly, release fast, investing in people to ensure that they serve your customers right

To read the full article click here :

<https://smefundinghub.com/insights/how-to-use-your-small-business-loan-to-grow-your-business/>
to get tips to grow your business through a SME loan.





SME Funding Hub

COMMERCIAL LOANS & DEBT ADVISORY

Recently I saw this interesting stat: As we know, small and medium enterprises (SMEs) are the lifeblood of the Australian economy and with most open economies. They account for almost 98% of all businesses in Australia and employ approximately 44% of the total workforce.

The other stat is that globally, over 90+% of all small businesses close within 3 years - which is why banks tend to avoid lending to new business, unless there is adequate alternative support. The average age of a small business is estimated 8.5 years.

This reminded me why SME Funding Hub was created, i.e., to help SMEs to access the expertise to use their debt to build business income and profitability. Many SMEs can't afford the cost of an in-house loan/debt adviser, and this is where we can add value.

If you are interested in growing your business, I'd love to chat with you, feel free to contact me at ds@smefundinghub.com



WE'RE HERE TO HELP

As you keep your long-term goals top of mind, remember: we are here to help – with news, insights and helpful resources available on our website,
www.bluerocke.com or
www.smefundinghub.com
to help keep you up-to-date on the latest.



Hasn't the weather been beautiful here in Adelaide over the past couple of weeks! With spring having arrived, it was time to put compost and mulch into my garden. So, I ordered 4 cubic metres to get started on my work. After a whole day of back breaking work and piling up to 10 inches of compost and mulch there wasn't much left (second photo). Fortunately, I have the support of a professional gardener who came in and cleaned up the rest and took it away (third photo).

It always good to have professionals who can support you, in every part of your life.

Did you know that in addition to BlueRocke Investment Advisors Dev is also the principal of SME Funding Hub? When Dev created both of these businesses in Adelaide, South Australia he wanted to not only provide financial advice to the SME sector, but through SME Funding Hub to source commercial loans for our clients.