



January 2024

Contact Dev Sarker:

Phone [0404 167 989](tel:0404167989)

Email info@bluerocke.com

Address Adelaide: 167 Flinders
Street, Adelaide SA

Web www.smefundinghub.com

Web www.bluerocke.com

Global Experience, Local Knowledge

Welcome to the latest BlueRocke Wealth Management and SME Funding Hub newsletter.

In this newsletter we provide you with essential information to assist you on your wealth journey as well as news about our brands and what is happening right here in South Australia.

BlueRocke was established to assist professionals and businesses owners who are pressed for time and may be settling into life in Australia. This is where we come in bringing global experience with local knowledge to achieve your financial goals and wealth.

SME Funding Hub helps small to medium businesses to source essential funds to help fuel business growth and debt structures that support your business goals for long-term growth and success.

To find out more about our SME Funding Hub and BlueRocke financial services contact Dev Sarker on 0404 167 989 or www.smefundinghub.com or www.bluerocke.com

Setting New Year Goals

At this time of year my inbox and social media feed is full of hints and advice about new year resolutions, how to get fit and how to stay on track. I guess that in business we also need a reminder to set goals, get business fit and drive sustainable profitability.

So, from all these emails, posts and feeds in my social media I have chosen just one. It's not business related other than it's about goal setting – which we all need to do better to achieve our goals. Here it is:

As you plan your New Year resolutions, apply these eight rules to set yourself up for success:

1. Commit to your resolution.
2. Be realistic.
3. Write it down.
4. Make a plan.
5. Be flexible.
6. Use reminders.
7. Track progress.
8. Reward yourself.

Let's start 2024 by setting our goals, monitoring and importantly rewarding ourselves. If we can help you with your 2024 goals feel free to get in touch - Dev



Here at SME Funding Hub and BlueRocke we love to get feedback from our clients on how we have assisted them on their financial journey. Here's just two from the last month:

Neha, 35 - 45 years, Kurralta Park, SA

"I can't say enough good things about Dev as our financial adviser. They've been an absolute game-changer for our financial journey. From the very first meeting, it was clear that Dev was not just about numbers and investments but also genuinely cared about our financial well-being. Dev

took the time to understand our unique financial situation, goals, and risk tolerance. What sets Dev apart is their ability to explain complex financial concepts in a way that's easy to grasp. He never made us feel intimidated or overwhelmed, which was a big relief. Dev's communication style is fantastic.

They're always available to answer our questions, and their responses are clear and prompt. It's comforting to know that we can rely on them for guidance whenever we need it. Without a doubt, I would wholeheartedly recommend Dev to anyone seeking financial advice. Thank you, Dev, for helping us on our financial journey!"

Paul, 46 - 55 years, Brisbane, QLD

"Dev was introduced to me by a mutual associate and had an immediate impact on our business.

As a relative start up business, we needed an experienced, cool hand to help us navigate the complex world of business finance to conquer our cash flow challenges and generate working capital.

Dev's broad industry experience and insightful advice helped us identify a solution which will provide our business a platform for sustainable growth and future business development.

In particular Dev was patient and professional which made the process more pleasant and productive than it may have been if we didn't have his guidance."

WE'RE HERE TO HELP

As you keep your long-term goals top of mind, remember: we are here to help – with news, insights and helpful resources available on our website, www.bluerocke.com or www.smefundinghub.com to help keep you up-to-date on the latest.

Cash flow solutions: How to boost business profitability

I came across a recent government report shows that SME profits are at an all-time low and the Australian Small Business Ombudsman's Small Business Matters report reveals that 43% of small businesses are making no profit.

If you are one of the small business owners facing these conditions, there are several ways to boost your profitability. To find out more read my blog on how to boost business profitability:

<https://smefundinghub.com/insights/cash-flow-solutions-how-to-boost-business-profitability/>