



## SME Funding Hub

COMMERCIAL LOANS & DEBT ADVISORY



## BlueRocke

WEALTH MANAGEMENT

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## Global Experience, Local Knowledge

Welcome to the latest BlueRocke Wealth Management and SME Funding Hub newsletter.

In this newsletter we provide you with essential information to assist you on your wealth journey as well as news about our brands and what is happening right here in South Australia.

BlueRocke was established to assist professionals and businesses owners who are pressed for time and may be settling into life in Australia. This is where we come in bringing global experience with local knowledge to achieve your financial goals and wealth.

SME Funding Hub helps small to medium businesses to source essential funds to help fuel business growth and debt structures that support your business goals for long-term growth and success.

To find out more about our SME Funding Hub and BlueRocke financial services contact Dev Sarker on 0404 167 989 or [www.smefundinghub.com](http://www.smefundinghub.com) or [www.bluerocke.com](http://www.bluerocke.com)



## SME Funding Hub

COMMERCIAL LOANS & DEBT ADVISORY

At SME Funding Hub we assist clients to sourcing loans. As we know, in today's tight money markets getting loans that aligned to your financial objectives can be an increasingly challenging process. At SME Funding Hub we use our expertise to support you in defining your funding requirements, ensuring that it aligns to your business plan. We assist you with documentation and finding the right lender that understands the sector that they are investing in. This is the beauty of working with an expert who understands small to medium businesses and how the lenders operate.

Here's a case study from Paul, who we assisted recently:

Paul's Accountant recently introduced Paul to SME Funding Hub who has just started a business that was growing well and very profitable. However, as their ABN was less than 12 months old, most lenders thought that this company was too risky. So, we worked alongside Paul and reviewed the financials and their business story and positioned it with a lender, who understood our presentation and provided the funds. Today, their business is powering ahead with the new contracts they were able to win through the investment.

Here is what Paul, 46 - 55 years, Brisbane, QLD said to us: "Dev was introduced to me by a mutual associate and had an immediate impact on our business. As a relative start up business, we needed an experienced, cool hand to help us navigate the complex world of business finance to conquer our cash flow challenges and generate working capital. Dev's broad industry experience and insightful advice helped us identify a solution which will provide our business a platform for sustainable growth and future business development. In particular Dev was patient and professional which made the process more pleasant and productive than it may have been if we didn't have his guidance."

If you need some assistance in 2024 to achieve your financial goals feel free to reach out to me.



Recently I had the pleasure of being Scott Jones' (Regional Manager SA&NT) guest at the CAANZ breakfast. It was wonderful to see so many of my fellow Chartered Accountant members at this informative event.

The key note speaker was SA Treasurer Stephen Mullighan who spoke to us about the South Australian State Government priorities for the remainder of this term, including power prices, green energy, new technical schools, the building of frigates in SA and new Housing Trust developments. He said all of these initiatives are a focus of the Malinauskas Government to address the issues around employment, home affordability and availability, high power prices and Guardianship of Minister children.

## Welcome to the Year of the Dragon

To all of my valued clients I wish you a very prosperous and successful year of the Dragon. The Dragon is about being ambitious, confident and charismatic while having bundles of energy and enthusiasm. This is the year to take a risk, grow your business and create wealth.

Things that will bring good luck including wearing blue & gold coloured clothing, buying gold and using earth colour in decorations. To read more follow this link from Sydney Uni <https://www.sydney.edu.au/news-opinion/news/2024/02/06/lunar-new-year-chinese-new-year-2024-what-does-year-of-dragon-mean.html>

But remember you can make your own luck by working with good advisors to grow your wealth. Wishing everyone a wonderful Year of the Dragon and I look forward to seeing you all during the year. Cheers Dev



## Book Corner: Here's the Deal by Kellyanne Conway

Over the past week I have been listening to Kellyanne Conway's book about the 2016 USA Presidential election. A recommended read for anyone interested in USA politics, elections and an individual's life work



## WE'RE HERE TO HELP

As you keep your long-term goals top of mind, remember: we are here to help – with news, insights and helpful resources available on our website, [www.bluerocke.com](http://www.bluerocke.com) or [www.smefundinghub.com](http://www.smefundinghub.com) to help keep you up-to-date on the latest.